

# LEON VIRGIL BOWERS/HELLBOUND GLORY/THE EXCAVATORS

Date Range: 9/2/15 - 12/7/15

This report reflects the actual # of FTT views on indieex.com and then the projected income after promoting the songs to the artist's existing social media fan base. **Using Leon Virgil Bowers as an example for potential earnings on indieex.com, here are some stats. . .**

Projected earned revenue based on cohesive cumulative SM campaigns

List of Current Content on indieex.com  
(20 Assets)

above date range

FB & Twitter #'s

Based on assumption that 3% of total social media fan base will respond and view content

Asset #	Asset Name	Views	Rate	Revenue	FB & Twitter #s	Projected Views	Projected Revenue	Total Revenue
1	LVB				2558	410	2968	89.04
	Hellbound Glory				14,693	3,014	17,707	531.21
	Hellbound Glory: Excavators				17251	3424	20675	620.25
	Bastard Child	15	\$0.25	\$3.00				
	Private Concert April 25, 2015	14	\$1.50	\$16.80				
	A Short Interview	9	\$0.00	\$0.00				
2	Hellbound Glory							
	College Girls	106	\$0.25	\$21.20				
	Bar Room Beauty	2	\$0.14	\$0.22				
	Bucket's Got a Hole In It/Worn Out The Rush	25	\$0.25	\$5.00				
	F#@k You If You Don't Love Me	1	\$0.14	\$0.11				
	Living With The Shades Pulled Down	1	\$0.14	\$0.11				
	Better Hope You Die Young	3	\$0.14	\$0.34				
	Repo Man	2	\$0.14	\$0.22				
	Hellbound Glory Live @ Humboldt	15	\$2.00	\$24.00				
	Guitars & Cadillacs Saloon	12	\$1.50	\$14.40				
	Live From VFW 5079	20	\$2.00	\$32.00				
	Goin' Poaching	25	\$0.25	\$5.00				
	I'm On Fire	6	\$0.14	\$0.67				
	Hank Williams Records	1	\$0.14	\$0.11				
	Another Bender Might Break Me	2	\$0.14	\$0.22				
	Baby's Got A Sugar Daddy	1	\$0.14	\$0.11				
	Showin' Off Sure Is Fun	4	\$0.14	\$0.45				
5	Hellbound Glory: Excavators							
	Hellbound Glory presents the Excavators	37	\$1.00	\$29.60				
			\$10.40	\$153.58				
								\$7,998.74

Based on assumption: 50% of fans will view 50% of your content & 50% of fans view 100%

Initial, potential income post SM promotion